Enrollment No:		Ex	Exam Seat No:				
	C.U.S	HAH UNI	VERSI	TY			
	Wint	ter Examina	ation-201	.8			
Subjec	t Name: Communication	Skills in English	-I				
Subjec	t Code: 4CO03CSE1	Bran	ch: B.Com				
Semest	eer: 3 Date: 04/12/	2018 Time	: 02:30 To 05	:30	Marks:70		
(2) (3)	tions: Use of Programmable cal Instructions written on m Draw neat diagrams and Assume suitable data if n	ain answer book a figures (if necessa	re strictly to b	e obeyed.	hibited.		
a)	Attempt the following qu Intra Personal, Inter Perso terms related with	nal, Extra Persona	_	nizational etc. are	14 e the		
b)	i) barriers Our internal dialogue with	ourselves is calle	d	types			
c)	i) Inra PersonalCommunication betweeni) Inra Personal		non-human en	tities is called _			
d)	Defects in devices used for	or transmitting mes	ssages is calle	d			
e)	i) cultural barriers The Old Man and the Sea Santiago and a large	·	battle between	en an aging fishe			
f)	i) marlinWho has written <i>The Old</i>i) Arther Miller) whale) William Faulkı	ner		
	Earnest Hemingway is an i) American	writer. ii) English	ii	i) Indian			
	The name of the aging fish			,	.		
	i) Manolin	ii) Pedrico		ii) Santiago			
i)	Santiago is a fish						
	i) Cuban	ii) American		ii) Egyptian			
	A may be used for conveying a warning to an employee, information about goods, resolution of complaints.						
	i) circular	ii) memo	i	ii) notice			
k)	Which of the followings	· ·		,			
	i) audio sign/video sign			i) notice/circula	ır		



ii) gestures

ii) audio sign

ii) zebra crossing

Sound; tone; pitch etc. involves

One of the examples of audio sign can be

Traffic signal is a kind of

i) paralanguage

i) shaking hands

i) visual sign

l)

m)

n)

iii) haptics

iii) whistling

iii) body language

Attempt any four questions from Q-2 to Q-8

Q-2 a)	Attempt all questions Explain body language. Discuss its various aspects.	(14) 7	
b)	Explain the process of communication with diagram.	7	
Q- 3	Attempt all questions	(14)	
a) b)	Write a detailed note on non-verbal communication. What is communication? Write the functions & scope of communication.	7 7	
Q-4	Attempt all questions Write short notes on notice and circular.	(14) 7	
a) b)	Compare and contrast between intra personal and extra personal communication	7	
Q-5	Attempt all questions	(14)	
a)b)	Write short notes on facial expression and paralanguage Compare and contrast between seminar and conference.	7 7	
Q- 6	Attempt all questions	(14)	
a)	Write the advantages and disadvantages of oral and written communication.	7	
b)	Even after a long struggle the story <i>The Old Man and the Sea</i> ends with an unhappy ending. Elaborate.		
Q-7	Attempt all questions	(14)	
a)	Being the senior accountant of P. S. Pvt. Ltd, draft a memo against the junior accountant for reporting late in office.	7	
b)	Draft a notice inviting your staff and students for the Annual Day Function of your college.	7	
Q-8	Attempt all questions	(14)	
a)	Write a circular to your staff regarding a computer training programme at your department.		
b)	The Old Man and the Sea contributed much to the award of the Novel Prize in Literature to Hemingway. Write your answer to support the view.	7	

